



## CAS Bulletin

Arts, Commerce & Self  
Financing section

Volume: 3, Issue No.: 1, March 2018



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## Library Collection

(As on 31<sup>st</sup> March.2018)

Total Books: 48259

Non-Book Materials

Periodical: 74

CDs: 252

Journals: 43

Maps: 51

Magazines: 31

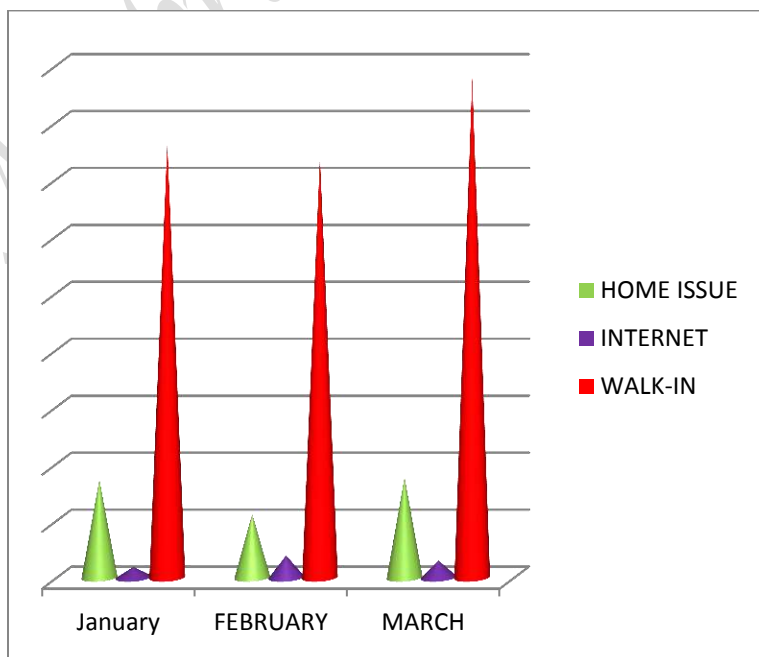
E-resource: N-List (consortium) Including  
6000+ E-journals & 31,35,000+ E-  
books.

Newspapers: 31

Institutional Membership of American Library

## Library Usage Statistics

MONTH	HOME ISSUE	INTERNET	WALK-IN
January	3448	372	15287
February	2233	776	14782
March	3528	605	17554



## Celebrating Centenary of Vinda Karandikar

The VIVA Library Celebrates Centenary of Vinda Karandikar on 25<sup>th</sup> Jan 2018 on this occasion Library organized “**Kavya Vachan Spardha**” in memory of Vinda Karandikar a renowned Marathi poet.

In this competition good number of students and staff took part and recited different poems.

The event was well received and appreciated by students and staff.

### Glimpses of Programme





### VIVA College Library celebrates “Marathi Rajbhasha Gaurav Din”

A great poet, play writer, critic and Dnyanpeeth awardee “KUSUMAGRAJ’s” (Shree Vishnu Waman Shirwadakar) birthday is celebrated as “**Marathi Rajbhasha Gaurav Din**” on 27 February 2018. On this occasion VIVA College Library in collaboration with Department of Marathi Vangmay Mandal & National Service Scheme organised various literary Event.

The winners of Handwriting & Essay writing competitions which were held on 15<sup>th</sup> & 16<sup>th</sup> Feb 2018 were felicitated during this occasion. These competitions were very popular among Teachers, Students, & Non-teaching staff in which more than 416 participants were participated. Best Reader award was also given to best Reader.

The programme was well received and appreciated by all the students, Non-teaching staff and Teaching fraternity.

#### Glimpses of Programme



## **Tribute to Savitribai Phule & Stephen William Hawking**

It has been a tradition and good practice of VIVA Library to tribute “**Dyanjyoti Savitribai Jyotirao Phule**” every year. Library displayed books on Savitribai Phule on 10<sup>th</sup> March 2018 to respect and commemorate the great social reformer and pioneer in girl’s education.

In an another event the library also exhibited books on “**Stephen William Hawking**”, a great Scientist and Astrophysicist on 17<sup>th</sup> March 2018.

The objective of these book displays was to create a sense of respect and tribute to these social reformer and scientist among students and staff members.



## New Arrival Books

### ACS

Sr. No.	Acc. No.	Author	Title	Class. No.
1	ACS13383	BUDHANANDA SWAMI	LIFE OF SWAMI VIVEKANANDA	294.5640924/BUD
2	ACS13384	CHIDATMANANDA SWAMI	REMINISCENCES OF SWAMI VIVEKANANDA	921.9/CHI
3	ACS13385	BUDHANANDA SWAMI	LIFE OF SRI RAMAKRISHNA	294.5/BUD
4	ACS13386	RADHAKRISHNAN, S.	INDIAN PHILOSOPHY VOLUME I	181.4/RAD
5	ACS13387	RADHAKRISHNAN, S.	INDIAN PHILOSOPHY VOLUME II	181.4/RAD
6	ACS13388	RADHAKRISHNAN, S.	BHAGAVADGITA	294.5/RAD
7	ACS13389	RISTINEN, ROBERT	ENERGY AND THE ENVIRONMENT	333.79/RIS
8	ACS13390	RISTINEN, ROBERT	ENERGY AND THE ENVIRONMENT	333.79/RIS
9	ACS13391	RUSSELL, BERTRAND	HISTORY OF WESTERN PHILOSOPHY	109/RUS
10	ACS13392	CASSON, HERBERT	SECRETS OF SUCCESS AND SELF-IMPROVEMENT	126/CAS
11	ACS13393	ASTOR, STEPHEN	HIDDEN FOOD ALLERGIES	616.975/AST
12	ACS13394	PREMCHAND	GODAN : A NOVEL OF PLEASANT INDIA	823/PRE
13	ACS13395	MAHARASHTRA SHASAN	MAHAMANAV : AAPLA AADARSHA, AAPLI PRERANA	954.040924/MAH
14	ACS13396	MAHARASHTRA SHASAN	MAHARASHTRA VARSHIKI 2017	050.54792/MAH
15	ACS13397	DESHPANDE, SHASHI	COLLECTED STORIES VOLUME 2	823.08/DES
16	ACS13398	NAGAYYA, D.	WOMEN ENTREPRENEURSHIP AND SMALL ENTERPRISES IN INDIA	338.6420954/NAG
17	ACS13399	GUJARATI, DAMODAR / PORTER, DAWN	BASIC ECONOMETRICS	330.015195/GUJ
18	ACS13400	CARBAUGH, ROBERT J.	CONTEMPORARY ECONOMICS	330/CAR
19	ACS13401	HUNT, E.K.	HISTORY OF ECONOMIC THOUGHT	330.09/HUN
20	ACS13402	PEASE, KELLY-KATE	INTERNATIONAL ORGANIZATIONS	341.2/PEA
21	ACS13403	SMITH, ROY	INTERNATIONAL POLITICAL ECONOMY IN THE 21ST CENTURY	337/SMI
22	ACS13404	STEANS, JILL / PETTIFORD, LLOYD	INTRODUCTION TO INTERNATIONAL RELATIONS THEORY	327/STE
23	ACS13405	ED. MURPHY, P. / SHERRY, JOHN	MARKETING AND THE COMMON GOOD	306.34/MUR
24	ACS13406	SATYAPRASAD, B.G. AND OTHERS	FINANCIAL ACCOUNTING	657/SAT
25	ACS13407	KAMATCHI, P.	BUSINESS ETHICS	174.4/KAM
26	ACS13408	ED. SOMAYAJI,	ENVIRONMENTAL CONCERNS AND	333.70954/SOM

		SAKARAMA / SOMAYAJI, GANESHA	SUSTAINABLE DEVELOPMENT	
27	ACS13409	TURKINGTON, DARELL A	MATHEMATICAL TOOLS FOR ECONOMICS	330.15195/TUR
28	ACS13410	BERG, HENDRIK	INTERNATIONAL ECONOMICS	337/BER
29	ACS13411	ED. BISWAL, MINAKSHI	E-LEARNING	371.3344678/BIS
30	ACS13412	SINHA, ASEEMA	REGIONAL ROOTS OF DEVELOPMENTAL POLITICS IN INDIA	338.954/SIN
31	ACS13413	MCQUEEN, ROD	BLACKBERRY : THE INSIDE STORY OF RESEARCH IN MOTION	338.761004670971/MCQ

## TEXT BOOK

<b>Sr. No.</b>	<b>Acc.No.</b>	<b>Author</b>	<b>Title</b>	<b>Class. No.</b>
1	TB10622	HUSSAINI, SANOBAR	MASS COMMUNICATION ( S.Y.B.A. - SEMESTER III AND IV )	302.2/HUS
2	TB10632	MULGAONKAR, S.D. / WARADKAR, V.G.	BUSINESS COMMUNICATION - II (F.Y.B.COM SEM - II)	658.45/MUL
3	TB10732	VAZ, MICHAEL / VAZ, AURORA	COMMERCE-II ( F.Y.B.COM. - SEMESTER II )	381/VAZ
4	TB10832	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS-II ( F.Y.B.COM. - SEMESTER II )	330/JOH
5	TB10932	VAZ, MICHAEL / NAIR, MADHU	FOUNDATION COURSE-II ( F.Y.B.COM. - SEMESTER II )	361/VAZ
6	TB11032	AINAPURE, V. / AINAPURE, M.	ACCOUNTANCY AND FINANCIAL MANAGEMENT-II ( F.Y.B.COM. - SEMESTER II )	657/AIN
7	TB11132	VAZ, MICHAEL / VAZ, AURORA	COMMERCE-IV ( S.Y.B.COM. - SEMESTER IV )	381/VAZ
8	TB11222	JOHNSON, P.A. / MASCARENHAS, A.D.	BUSINESS ECONOMICS-IV ( S.Y.B.COM. - SEMESTER IV )	330/JOH
9	TB11312	NAGARKAR, LATA	BUSINESS LAW - II ( S.Y.B.COM. - SEMESTER IV )	346.07/NAG
10	TB11322	VAZ, MICHAEL / VAZ, AURORA	FOUNDATION COURSE - IV ( S.Y.B.COM. - SEMESTER IV )	361/VAZ
11	TB11412	VAZ, MICHAEL / VAZ, AURORA	ADVERTISING ( S.Y.B.COM. - SEMESTER IV )	659.1/VAZ
12	TB11502	AINAPURE, VARSHA / AINAPURE, MUKUND	ACCOUNTANCY AND FINANCIAL MANAGEMENT-IV ( S.Y.B.COM. - SEMESTER IV )	657/AIN
13	TB11592	AINAPURE, VARSHA / AINAPURE, MUKUND	AUDITING ( S.Y.B.COM. - SEMESTER IV )	657.45/AIN
14	TB11682	AINAPURE, VARSHA / AINAPURE, MUKUND	INDIRECT TAXES ( S.Y.B.COM. - SEMESTER VI )	336.294/AIN



## VIVA COLLEGE OF ARTS, COMMERCE & SCIENCE LIBRARY, VIRAR (W)

15	TB11692	ED. HINDI ADHYAYAN MANDAL	SHRESHTHA HINDI KAHANIYA - BHAG 1	823.08/H.A.M.
16	TB11702	ED. HINDI ADHYAYAN MANDAL	KAVYA-KUNJ	821/H.A.M.
17	TB 11707	VAIDYA, M.L. / DESHPANDE, A.V.	ELEMENTARY BUSINESS MATHEMATICS - II (F.Y.B.COM.SEM - II)	513.93/VAI
18	TB11907	KALE, N.G. / AHMED, M.	MANAGEMENT : PRODUCTION AND FINANCE ( S.Y.B.COM. - SEMESTER IV )	658.5/KAL
19	TB11917	VENKATARAMAN, KALAIVANI	BUSINESS LAW - II ( S.Y.B.COM. - SEMESTER IV )	346.07/VEN
20	TB11987	DUTTA, BAISHAKHI / GUPTA, SHIRISHA	FOUNDATION COURSE - IV ( S.Y.B.COM. - SEMESTER IV )	361/DUT
21	TB11997	KALE, N.G. / AHMED, M.	ADVERTISING - II ( S.Y.B.COM. - SEMESTER IV )	659.1/KAL
22	TB12007	LALWANEY, R. W.	BUSINESS LAW - II (S.Y.B.COM - SEM -IV)	346.07/LAL
23	TB12017	RAJALAKSHMY, M.A. / KALKOTI, G.K.	BUSINESS ECONOMICS ( S.Y.B.COM. - SEMESTER IV )	330/RAJ
24	TB12027	WADHWANI, MANOHAR / GOPAL, SUMATHI	BUSINESS LAW-II ( S.Y.B.COM. - SEMESTER IV )	346.07/WAD
25	TB12037	CHOPDE, L.N. AND OTHERS	AUDITING ( S.Y.B.COM. - SEMESTER IV )	657.45/CHO
26	TB12047	JOSHI, ARCHANA	BUSINESS COMMUNICATION - II (F.Y.B.COM. SEM - II)	658.45/JOS
27	TB12097	RATH, NEETA	FOUNDATION COURSE - II (F.Y.B.COM. SEM - II)	361/RATH

## B.M.S.

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BMS3619	UPPAL, R.K.	BANKING WITH TECHNOLOGY : A NEW VISION 2020	332.178/UPP
2	BMS3620	UPPAL, R.K. / UPPAL, AGRIM	E-AGE BANKING	332.178/UPP
3	BMS3621	ED. KUMAR, RAJ	AGRI BUSINESS MARKETING	658.8001734/KUM
4	BMS3622	MASCARENHAS, A. D.	ECONOMICS - II (S.Y.BMS SEM- IV)	331.714/MAS
5	BMS3632	KALE, N.G. / AHMED, M.	BUSINESS RESEARCH METHODS ( S.Y.B.M.S. - SEMESTER IV )	001.42/KAL
6	BMS3647	SHARMA, PRERNA / NAGPAL, PARVEEN	TRAINING AND DEVELOPMENT IN HRM ( S.Y.B.M.S. - SEMESTER IV )	658.312404/SHA
7	BMS3657	SHARMA, PRERNA / NAGPAL, PARVEEN	CHANGE MANAGEMENT ( S.Y.B.M.S. - SEMESTER IV )	658.406/SHA
8	BMS3667	VARGHESE, NITHYA	PRODUCTION AND TOTAL QUALITY MANAGEMENT(S.Y.BMS SEM - IV)	658.562/VAR
9	BMS3697	PAI, PRATIBHA	FOUNDATION COURSE-IV (ETHICS AND	658.4/PAI



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			GOVERNANCE) S.Y.B.M.S SEM -IV	
10	BMS3727	FERNANDES, SUNNY	RURAL MARKETING(S.Y.B.MS. SEM - IV)	658.8091734/FER
11	BMS3742	ROHATGI, NAVEEN	AUDITING(S.Y.B.MS.SEM - IV)	657.45/ROH
12	BMS3752	IYER, RADHA / JAIN, RICHHA	BUSINESS RESEARCH METHODS ( S.Y.B.M.S. - SEMESTER IV )	001.42/IYE
13	BMS3767	KAMLE, DEEPALI/ NARGUND, SHUBHANGI	INTEGRATED MARKETING COMMUNICATION ( S.Y.B.M.S. - SEMESTER IV )	658.8/KAM
14	BMS3782	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT -	658.00285/SAN

### B.B.I.

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BBI1977	BANDGAR, P.K. / CHANDRASEKARAN, LAKSHMI	PRINCIPLES AND PRACTICES OF BANKING AND INSURANCE ( F.Y.B.B.I. - SEMESTER II )	332.1/BAN
2	BBI1982	KALANI, SUMAN	BUSINESS LAW ( F.Y.B.B.I. - SEMESTER II )	346.07/KAL
3	BBI1987	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION-II ( F.Y.B.B.I. - SEMESTER II )	658.45/CHO
4	BBI1992	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR ( F.Y.B.B.I. - SEMESTER II )	302.35/PRA
5	BBI1997	KUMTHA, A. P	QUANTITATIVE METHODS - II ( F.Y.B.B.I. - SEMESTER II )	330.0151/KUM
6	BBI2002	DHOND, ARVIND A.	FINANCIAL MANAGEMENT - II B.B.I. SEM VI	658.15/DHO
7	BBI2022	DHOND, ARVIND A.	COST ACCOUNTING BBI. SEM - VI	657.42/DHO
8	BBI2042	MASCARENHAS, ROMEO	ENTREPRENEURSHIP MANAGEMENT BBI. SEM - VI	658.421/MAS
9	BBI2062	SANCHLA, RIMPLE	INFORMATION TECHNOLOGY IN BANKING AND INSURANCE - II BBI. SEM - VI	332.178/SAN
10	BBI2082	LAKSHMI KAVITHA, N.	AN OVERVIEW OF INSURANCE SECTOR BBI. SEM - IV	332.1/KAV
11	BBI2102	SWAMINATHAN, SARASWATHY	BUSINESS ECONOMICS - II ( S.Y.B.B.I. - IV SEM. )	330/SWA
12	BBI2122	KISHNADWALA, H.V. / WANDREKAR, H.A.	FINANCIAL ACCOUNTING-II ( F.Y.B.C.B.I. - SEMESTER II )	657/KIS

### B.M.M. (English)

Sr. No.	Acc.No.	Author	Title	Class. No.
1	BE983	IYENGAR, SINDHUJAA	POLITICAL CONCEPTS AND INDIAN POLITICAL SYSTEM ( F.Y.B.M.M. - SEMESTER II )	320.104/IYE
2	BE1003	KALE, N.G. / AHMED, M.	PRINCIPLES OF MANAGEMENT ( F.Y.B.M.M. - SEMESTER II )	658/KAL
3	BE1023	PRABHU, VINAY V.	ORGANIZATIONAL BEHAVIOR ( S.Y.B.M.M. - SEMESTER IV )	302.35/PRA
4	BE1043	PAWAR, AMRUTA	AGENCY MANAGEMENT ( T.Y.B.M.M. - SEMESTER VI )	659.1125/PAW
5	BE1063	HUSSAINI, SANOBAR	EFFECTIVE COMMUNICATION SKILLS -II (F.Y.B.M.M. SEM - II)	658.45/HUS
6	BE1102	DEVROUKHKAR, SHIVANI	PRINCIPLES OF MARKETING (F.Y.B.M.M. SEM - II)	658.8/DEV
7	BE1103	BHATT, JINAL DHAVAL	RADIO AND TELEVISION (S.Y.B.M.M. SEM - IV)	791.4/BHA
8	BE1123	KAMAT, ISHWARI S.	MASS MEDIA RESEARCH (S.Y.B.M.M. SEM - IV)	302.20372/KAM
9	BE1163	BAL, AMEYA SUNILDATTA	CONTEMPORARY ISSUES (T.Y.B.M.M. SEM - VI)	361/BAL

### F.M.

Sr. No.	Acc. No.	Author	Title	Class. No.
1	FM1720	KISHNADWALA, H.V. / WANDREKAR, H.A.	FINANCIAL ACCOUNTING - II - F.Y.B.F.M. - SEMESTER II	657/KIS
2	FM1730	KALE, N.G. / AHMED, M.	PRINCIPLES OF MANAGEMENT - F.Y.B.F.M. - SEMESTER II	658/KAL
3	FM1740	DESHPANDE, A.V.	BUSINESS STATISTICS - F.Y.B.F.M. - SEMESTER II	519.5/DES
4	FM1750	CHOUDHURY, NINA ROY / NAMBIAR, LEKHA	BUSINESS COMMUNICATION II - S.Y.B.F.M. - SEMESTER II	658.45/CHO
5	FM1760	SHANTNU, RINKOO / NAGPAL, PARVEEN	ENVIRONMENTAL SCIENCE - F.Y.B.F.M. - SEMESTER II	333.707/SHA
6	FM1770	SANCHLA, RIMPLE	COMPUTER SKILLS - F.Y.B.F.M. - SEMESTER II	004/SAN
7	FM1780	KARANTH, RASHMI / KUMAR, NITISHA	FOUNDATION COURSE - II - F.Y.B.F.M. - SEMESTER II	361/KAR
8	FM1790	AHERKAR, JITENDRA / SSETHALEKSHMY, N.	EQUITY MARKETS - II ( S.Y.B.F.M. - SEMESTER IV )	332.642/AHE

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9	FM1795	KAUR, HARDEEP / VISARIA, LEKHA	COMMODITIES DERIVATIVES ( S.Y.B.F.M. - SEMESTER IV )	332.6457/KAU
10	FM1800	SHAH, KINJAL D.	CORPORATE FINANCE ( S.Y.B.F.M. - SEMESTER IV )	658.15/SHA
11	FM1805	GOPAL, V.S. / GOPAL, SUMATHI	BUSINESS LAW - II ( S.Y.B.F.M. - SEMESTER IV )	346.07/GOP
12	FM1810	SHAH, KINJAL D.	FOREIGN EXCHANGE MARKETS ( S.Y.B.F.M. - SEMESTER IV )	332.45/SHA
13	FM1812	KRISHNA, VIJAYA	VENTURE CAPITAL AND PRIVATE EQUITY ( T.Y.B.F.M. - SEMESTER VI )	332.04154/KRI
14	FM1817	CHOUDHARI, PRASANNA S.	MUTUAL FUND MANAGEMENT ( T.Y.B.F.M. - SEMESTER VI )	332.6327/CHO
15	FM1822	CHOPDE, L.N. AND OTHERS	STRATEGIC CORPORATE FINANCE ( T.Y.B.F.M. - SEMESTER VI )	658.15/CHO
16	FM1824	HARDIKAR, ALOK	CORPORATE RESTRUCTURING ( T.Y.B.F.M. - SEMESTER VI )	658.16/HAR
17	FM1829	MAKHIJA, JIA	EQUITY MARKETS - II ( S.Y.B.F.M. - SEMESTER IV )	332.642/MAK
18	FM1839	KAVITHA, LAKSHMI / MATHEWS, FALGUNI	MERCHANT BANKING ( S.Y.B.F.M. - SEMESTER IV )	332.12/KAV
19	FM1849	DHOND, ARVIND A.	CORPORATE FINANCE ( S.Y.B.F.M. - SEMESTER IV )	658.15/DHO
20	FM1859	IYER, CHANDRA / AGARWALA, SURAJ	FOREIGN EXCHANGE MARKETS ( S.Y.B.F.M. - SEMESTER IV )	332.45/IYE
21	FM1869	MAKHIJA, JIA	VENTURE CAPITAL AND PRIVATE EQUITY ( T.Y.B.F.M. - SEMESTER VI )	332.04154/MAK
22	FM1879	SATHE, ATUL / AGGARWAL, PRITI S.	MUTUAL FUND MANAGEMENT ( T.Y.B.F.M. - SEMESTER VI )	332.6327/SAT
23	FM1889	PAREKH, DHAVAL	RISK MANAGEMENT ( T.Y.B.F.M. - SEMESTER VI )	658.155/PAR
24	FM1899	IYER, CHANDRA / AGARWALA, SURAJ	STRATEGIC CORPORATE FINANCE ( T.Y.B.F.M. - SEMESTER VI )	658.15/IYE
25	FM1909	WADER, GAJANAN / SHAIKH, FARHAT	CORPORATE RESTRUCTURING ( T.Y.B.F.M. - SEMESTER VI )	658.16/WAD
26	FM1919	CHOPDE, L. N.	FINANCIAL ACCOUNTING - II ( F.Y.F.M SEM - II )	657/CHO
27	FM1924	RAWAT, SEEMA	PRINCIPLES OF MANAGEMENT ( F.Y.F.M. SEM - II )	658/RAW
28	FM1929	JOSHI, NEENA / PANDIT, VINAY	BUSINESS STATISTICS ( F.Y.F.M. SEM - II )	519.5/JOS
29	FM1934	DOCTOR, RHODA / DOCTOR, ASPI	BUSINESS COMMUNICATION - II ( F.Y.F.M. SEM - II )	658.45/DOC
30	FM1939	SHINDE, P.G. / BHAGWAT, MAHESH	FOUNDATION COURSE - II ( F.Y.F.M. SEM - II )	361/SHI
31	FM1944	PENDSE, SACHIN	ENVIRONMENTAL SCIENCE ( F.Y.F.M. SEM - II )	333.707/PEN
32	FM1949	SINGH, BANDITA	COMPUTER SKILLS - I ( F.Y.F.M. SEM - II )	004/SIN
33	FM1954	VENKATARAMAN, KALAIVANI	BUSINESS LAW - II ( S.Y.B.F.M. - SEM. IV )	346.07/VEN

## List of Journals

Sr.No.	Title	Frequency
<b>Arts &amp; Commerce Section</b>		
1.	Aapla Paryavaran	Monthly
2.	Economic and Political Weekly	Weekly
3.	Indian Literature	Monthly
4.	Indian Management	Monthly
5.	Marathi Vignyan Parishad Patrika	Monthly
6.	National Geographic	Monthly
7.	Seminar	Monthly
8.	The Economist	Weekly
9.	The IUP Journal of Accounting Research and Audit Practices	Quarterly
10.	The IUP Journal of Applied Economics	Quarterly
11.	The IUP Journal of Applied Finance	Quarterly
12.	The IUP Journal of Brand Management	Quarterly
13.	The IUP Journal of Corporate Governance	Quarterly
14.	The IUP Journal of English Studies	Quarterly
15.	Udyojak	Monthly
16.	University News	Weekly



## **Contents of Journal**

### **1. आपलं पर्यावरण**

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १४

अंक 10

मार्च २०१८

लेख

- महाराष्ट्रतील संभाव्य रामसर स्थळे.... लेखक :- राजू कसंबे पान. नं. 5
- शहरी परिसंस्थांची संजीवनी : पाणथळ. लेखक :- निलिमा कुलकर्णी पान. नं. 7
- कायदे पर्यावरणाचे. लेखक :- प्रवर्तक पाठक पान. नं. 13
- पाणथळांचा मानवी न्हास. लेखक :- किरण मोरे पान. नं. 15
- Wetlands For Sustainable Urban Future. BY Clara Corriea Page – 28
- Wetlands A Reality Check . BY Stalin Page – 30
- Entering Safer Waters India's Wetlands. BY Vallari Sangiri Page – 33
- Grassland Ecosystem. BY Anita Kindre Page – 37

### **2. Economic & Political Weekly**

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LII No .- 52 December 30, 2017

Frequency: Weekly

#### **Articles**

- Insights on Demonetization from Rural Tamil Nadu : understanding Social Networks and Social Protection. BY Isabelle Guerin et al Page – 44
- Rural Construction Employment Boom during 2000 – 12 : Evidence from NSSO Surveys. BY Kanika Mahajan Page – 54
- Changes in Rural Economy of India 1971 to 2012 : Lessons for job – led Growth BY Ramesh Chand, Page – 64
- Comparing Public and Private Agricultural Extension Services : Insights from the Brahmaputra Valley of Assam. BY Binoy Goswami Page – 72

- How Does Government Microfinance Impact the Rural Poor Evidence from Madhya Pradesh. BY Sandeep Tambe et al Page – 81
- Agriculture Insurance in India : Promise, Pitfalls, and the Way Forward. BY Kushankur Dey Page – 88
- It Is not just about Fences: Dynamics of human wildlife Conflict in Tamil Nadu and Uttarakhand. BY Shankar Gopalakrishnan et al Page - 97

## 2.1 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LIII No .- 01 January 6, 2018.

Frequency: Weekly

### Articles

- Explicit Prejudice : Evidence from a new Survey. BY Diane Coffey Page – 46
- Candidate Quality in Zilla Parishads and Panchayat Samitis of Maharashtra. BY Rajas Parchure Page – 55
- Consumer Culture and Shopping Decisions: Social Positioning of Urban Middle Class in India BY Nita Mathur Page – 63

## 2.2 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LIII No .- 3 January 20, 2018.

Frequency: Weekly

### Articles

- Global Financial Crisis and India's Private Corporate Sector. BY Roshni Tara Page – 53
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## 2.3 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

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Frequency: Weekly

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- Need to Rationalise Rising Interest Burden on Central Government Public Debt. K Kanagasabapathy Page – 93

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ISSN: 0012-9976

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Frequency: Weekly

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- The Aftermath of Farmer Suicides in Survivor Families of Maharashtra. BY Pravin Panditrao Ghunnar Page -47
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## 2.5 Economic & Political Weekly

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ISSN: 0012-9976

Vol.- LIII No .- 06 February 10 , 2018.

Frequency: Weekly

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## 2.6 Economic & Political Weekly

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ISSN: 0012-9976

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Frequency: Weekly

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## 2.7 Economic & Political Weekly

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ISSN: 0012-9976

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### Articles

- Implementation of section 12(1) (2) of the Right to Education Act. BY Ambrish Dongre Page-31
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## 2.8 Economic & Political Weekly

Sameeksha Trust Publication ([www.epw.in](http://www.epw.in))

ISSN: 0012-9976

Vol.- LIII No .- 09 March 3, 2018.

Frequency: Weekly

### Articles

- Provincializing' Vegetarianism: Putting Indian Food Habits in Their Place. BY Balmurli Natrajan Page- 54
- Changing Dynamics of Inflation in India. BY Ravindra H Dholakia Page -65

## 2.9 Economic & Political Weekly

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ISSN: 0012-9976

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Frequency: Weekly

### Articles

- Emerging Politics of Accountability: Institutional Progression of the Right to Information Act. BY Himanshu Jha Page -47
- Leveled Cost of Electricity for Nuclear Power Using Light Water Reactor Technology in India. BY Anoop Singh Page -55
- Caste, Religion, and Health Outcomes in India, 2004-14. BY Vani Kant Borooah Page -65

## 2.10 Economic & Political Weekly

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Frequency: Weekly

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## 2.11 Economic & Political Weekly

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ISSN: 0012-9976

Vol.- LIII No .- 12

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Frequency: Weekly

### Articles

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ISSN: 00195804

Vol.- LX No .-06

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Frequency: BI - Monthly

### Articles

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- Making it work. A clear strategy and a thought- through approach will define the success of an M & A. BY John Colley Page – 16



- Non- Linear Path. Through precarious at times, mergers and acquisitions have the potential to benefits the company in the long run. BY Shankar Page- 20
- Fine blend. Effective project management is key to M & A Success. BY Prof. Antonio Nieto-Rodriguez Page -26
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- Off the traditional path. Conventional management is no longer able to deliver as it did in the past. Why? BY Prashun Dutta Page -66
- Power, Stress and Your leadership. Power and stress have an inversely proportional relationship; the former reduces the latter, but a perceived threat to it can have the opposite effect. BY Jennifer Jordan Page -70
- Relocation Blues. How companies can ensure employee retention when relocating their business. BY Raman Narula Page -76
- Perils and Merits. Is it the right time for India to welcome bit coin? BY Kanishk Agarwal Page -82
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Vol.- 57 No.- 03

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- Towards an intelligent future. AI 'or' humans is not the way forward; a combination of both is essential. BY Sudhir Sen Page -20
- Jobs at stake. How will AI change the future of work? BY Shekhar Mhaskar Page -24
- Can AI negotiate better deals? Artificial intelligence can tilt the balance in multi-party, multi-issues negotiations. BY Gary Peacock Page -28
- Purposeful AI. AI is all set to revolutionize the way business is conducted. BY DR Rishi Bhatnagar Page -34
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## 6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 06 January 2018

Frequency: Monthly

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- The healing of Colombia. BY Alma Guillermoprieto Page -70
- The science of good and evil. BY Yudhijit Bhattacharjee Page -94
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## 6.1 National Geographic

The National Geographic Society (ngm.com)

Vol.: 5 Issue No. 07 February 2018

Frequency: Monthly

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- They are watching you. BY Robert Draper Page -28
- Where wildlife reigns. BY Paul Nicklen Page -64
- Feeding China. BY Tracie Mcmillan Page -80
- Birds brainiacs. BY Virginia Morell Page -106

## 6.2 National Geographic

The National Geographic Society

Vol.: 5 Issue No. 08

March. 2018

Frequency: Monthly

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## 7 Seminar

Malvika Singh Publisher ([www.india.seminar.com](http://www.india.seminar.com))

ISSN: 0971-6742

Vol. - 701

January 2018

Frequency: Monthly

### Articles

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- Shining India's suffering underbelly. BY K.P Kannan Page -46
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Malvika Singh Publisher (www india seminar.com )

ISSN: 0971-6742

Vol. - 702

February 2017

Frequency: Monthly

### Articles

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- Conservations scapegoats and develop mentality. BY Krithika Srinivasan Page -18
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Malvika Singh Publisher (www india seminar.com )

ISSN: 0971-6742

Vol. - 703

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Frequency: Monthly

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Economist.com  
Volume 426, Number 9073

Frequency : Weekly  
January 6<sup>th</sup> – 12<sup>th</sup> 2018

### Articles

- Brain – Computer Interfaces May Change Daily Analysis And Opinion To Supplement The Print Edition, Plus Audio What It Means To Be Human : Leader, Page No - 7
- Innovations In Neuro Technology Sound Like The Stuff Of Science Fiction. Sorting The Reality From The Hype. See Technology Quarterly, After Page No - 34
- The Economist Online :
- And Video, And A Daily Chart
- Protests In Iran : Citizens Demand, And Deserve, A Less Oppressive Regime : Leader, page No – 8.
- The Country Is In Turmoil, But The Clerics And Their Allies Remain As Entrenched As Ever, Page No – 30
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## 8.1 The Economist

Economist.com  
Volume 426, Number 9074,

Frequency : Weekly  
January 13<sup>th</sup> – 19<sup>th</sup>

### Articles

- India Has A Hole Where Its Middle Class Should Be. That Should Worry The Government And Companies : Leader, Page NO – 9
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## 8.2 The Economist

Economist.com  
Volume 426, Number 9075,

Frequency : Weekly  
January 20<sup>th</sup> – 26<sup>th</sup> 2018

### Articles

- Google, Facebook And Amazon Are Increasingly Dominant. How Should They Be Tamed? Leader, Page NO – 11
- With The Political Mood Turning Against Digital Giants, The World's Largest Tech Bosses Are Scrambling To Understand What Could Be In Store. A Note From A Strategist, Page No – 21
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- Carillion Could Be The Biggest Claim Yet On Britain's Pensions-Insurance Scheme, Page No – 26
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- A Decline In The Dollar Against A Range Of Currencies Is A Small Victory For Burgernomics, Page No – 68
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## 8.3 The Economist

Economist.com  
Volume 426, Number 9076,

Frequency : Weekly  
January 27<sup>th</sup> – 2<sup>nd</sup> Feb 2018

### Articles

- Shift In Geopolitics and Technology Are Renewing The threat Of Great – Power Conflict : Leader, Page No – 9
- War Is Still A Contest Of Wills, But Its Character Is Changing, Argues Matthew Symonds. See Our Special Report After Page NO – 40
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Economist.com  
Volume 426, Number 9077,

Frequency : Weekly  
January 3rd – 9th Feb 2018

### Articles

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## 8.5 The Economist

Economist.com  
Volume 426, Number 9078

Frequency : Weekly  
January 10th – 16<sup>th</sup> Feb 2018

### Articles

- America Is About To Test The Merits Of Running An Economy Hot. Expect More Bumpy Weeks: Leader, Page No – 9.
- The Decision To Stimulate An Already Pacy Economy Is Less Illogical Than It Seems, Page No - 37
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- Building a single, Shared wireless network is a not such a stupid idea. Page -12
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- Emmanuel Macron's bid to enlarge French culture has caused controversy – and not as he might have expected. Page -76

## 8.6 The Economist

Economist.com  
Volume 426, Number 9079,

Frequency : Weekly  
FEBRUARY 17<sup>TH</sup> – 23<sup>RD</sup> 2018

### Articles

- The War in Congo cost more lives than any other since the 1940s. It may be about to start again. Page -9
- Portrait of a country on the brink of disaster. Page -18
- The Foreign secretary makes an energetic but unconvincing case for a liberal Brexit: Bagehot. Page -51
- America should free its labor markets from oppressive rules. Page -11
- Licensing requirements blunt competition. They may also boost inequality. Page -29
- A disastrous presidents is shown the door. Now for the clean-up. Page -39
- Ten years after Norway introduced them, quartos have spread. But there are better ways to promote women. Page -10
- They have done little to boost cooperate performance or to help women lower down. Page – 55
- The Government is trying new ways of skimming housing –market froth. Page -27
- Which of the world's two superpower has the most powerful technology industry. Page- 61
- Humans do not always understand how artificial- intelligence systems make choices. Don't Panic. Page -10
- AIs now do real work. That they cannot explain their own actions is a problem. Page -70
- Two hundred years after Marry Shelly first imagined him, her creature continuous to be reborn. Page -73

## 8.7 The Economist

Economist.com  
Volume 426, Number 9080,

Frequency : Weekly  
FEBRUARY 24<sup>TH</sup>-MARCH 2<sup>ND</sup> 2018

### Articles

- Why the west's response to Russia's dirty tricks is inadequate. Page -7
- Division makes a country vulnerable to Russian disinformation campaigns. Page -14
- Russian meddling is only one challenge facing Facebook. Page -49



- Britain can “ take back control” from Europe without cutting all ties. Page -10
- Theresa May’s government is firmly against the Norway modal for Britain’s trade with the European Union. Yet it offers many advantages, even for Brexiteers. Page -23
- Cyril Ramaphosa can make big changes just by hiring honest, competent people. Page -8
- How to set South Africa on a new course. Page -30
- A\$ 3.5 bn business is beginning to contend with automation. Page -42
- Led by Saudi Arabia the oil cartel mulls a long-term alliance with Russia to keep prices stable. Page -56
- Swiss banking Centre seeks to reinvent itself. Page -61
- It still does terrible damage to young minds. Page -8
- Rich Countries are dealing with the horrible legacy of lead paint. Poor ones are still making the stuff. Page -47
- This year’s meeting of the AAAS heard about a new gene growing transplant organs, safer anesthesia, Quantum computing and tsunami detection. Page -63

## 8.8 The Economist

Economist.com

Volume 426, Number 9081,

Frequency : Weekly

MARCH 3<sup>RD</sup>- 9<sup>TH</sup> 2018

### Articles

- The West bet that China would head towards democracy and the market economy. The gamble has failed. Page -9
- How the West got China wrong. Page -18
- Xi Jinping decides to abolish presidential term limits. This will have big implications for Chinese politics. Page – 25
- Are China’s State Giants Reform able. Page -60
- The world’s eighth- Largest Economy faces a Woeful set of electoral choices. Page -10
- Italy risks political confusion when it votes on March 4<sup>th</sup>. Page -41
- The dangers of leaders who hold power without office. Page -45
- Jeremy Corbyn Shakes up the debate. Page -46
- How a customs union with Europe unexpectedly became a burning issue. Page -47
- It is not clear that Theresa May will be able to get a hard Brexit through Parliament: Bagehot. Page-48
- They are not the world’s worst environment problem, nor one that is all that hard to solve. Page -49
- To Tackle The Polymer Problem, Look East: Leader , Page No – 11

- India's shadow economy Narendra Modi 's Battle To Formalize the Economy Provides lesson in what to emulate- and what to avoid. Page -11
- How India is nudging businesses, and citizens, to abandon informality. Page- 61
- Driverless cars Self-driving vehicles offer great potential benefits- but could also be a powerful tool of social control. Page – 14
- They will change the world, just as cars did before them. See our special report. Page -40
- German luxury cars have the most to lost from all the dramatic changes facing the auto industry. Page -53
- Robotic DNA the design of synthetic lifeforms could become a new industry. Page -67
- Hollywood after Weinstein the scandal is changing film- making for the better in more ways than one. Page -12
- It has implications not only for the personnel but the stories that make it to the screen. Page -70

## 8.9 The Economist

Economist.com

Volume 426, Number 9077,

Frequency : Weekly

January 10TH – 16th Feb 2018

### Articles

- The Rules-Based Trading System Is In Grave Danger: Leader, Page No – 15
- How To America Is Undermining A Mechanism That Is Already Weekend, Page No – 23
- Donald Trump May Make Business folk Cringe, But A Full-Scale Democratic Migration Remains A Long Way Off, Page No – 41
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- Cops Who Kill The Hardest Killing To Tally are Those Carried Out By Police. In Three Articles We Report From kenya , Lay Out Some Global Patterns And Recount A Table Of Vigilantism, Page No – 62

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IUP Publications

ISSN: 0972-690x

Vol .- XVII No .- 01

January 2018

Frequency: Quarterly

### **Articles**

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- Preview of Medium- Term Expenditure Framework. BY Muthuramu P Page -23
- Association Between R&D Expenditure and Future Returns of Firms. BY Md Monazir Hussain Page-47
- The Impact of Liquidity and Leverage on Profitability: Evidence from India. BY Y V Reddy Page-58

## **10 The IUP Journal of Applied Economics**

IUP Publications

ISSN: 0972-6861

Vol .- XVII No .- 01

January 2018

Frequency : Quarterly

### **Articles**

- The Effect of Political Instability and Terrorism on Tunisian Financial Market. BY Hassen Kobbi Page -7
- Pre- Acquisition Performance Analysis of Indian Target Firms. BY Gaurav Barick Page -17
- Equity Risk Exposure: A Case of Indian Banking Industry. BY Md. Danish Page-40
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IUP Publications

ISSN: 0972-5105

Vol .- 24 No .- 01

January 2018

Frequency : Quarterly

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- Linkages of the Malaysian Share Market with Develop Bourses. BY John Marugesu Page- 21
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IUP Publications

ISSN: 0972-9097

Vol.- XV No .- 01

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Frequency : Quarterly

### **Articles**

- The Effect of Online Brand Experience on Brand Loyalty : A Web Of Emotions. BY Thomas Cleff Page – 7
- Building a Powerful Entrepreneurial Brand : The Role of Critical Success Factors and Their Impact on Competitive advantage . BY Olutayo Otubanjo Page – 25
- Servo Lubricants: An Analysis of Brand Attitude. BY Manish Srivastava Page – 45
- Factors Contributing to Brand Positioning of Smartphones Among College Students in Chennai : A Study. BY S Lakshmi Page – 55
- Research Note Nation Branding Promoting Tourism in the Indian Context . BY Pooja Bhatia Page - 66

### 13. The IUP Journal of Corporate Governance

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### 14 The IUP Journal of English Studies

IUP Publications

ISSN: 0973-3728

Vol.- XII No .- 01 March 2018 Frequency : Quarterly

#### Articles

- Metaphor, Force Dynamics, and Reactance in Postcolonial Literature: A Comparative Study. BY Roghayeh Farsi Page 7
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Vol.- XXVIII No.- I

January 2018

Frequency : Monthly

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- समूह विकास (क्लस्टर) : एकीचे बळ, विकासाचे फळ. लेखक : ब. सु. जोशी पान. :- 05
- व्यक्तिमत्त्वे यशोशिखरावरील. लेखक : सुधीर राशिगकर पान. :- 11
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February 2018

Frequency : Monthly

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- सामान्यांना विमानात बसविणारा उद्योजक. लेखक : सुधीर राशिगकर पान. :- 10
- आनंददायी जीवनाचा मार्ग. लेखक : संजय नाथे पान. :- 13
- कोकणवासीयच कोकणाचा विकास करू शकतो. लेखक : सुनील देसाई पान. :- 18
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March 2018

Frequency : Monthly

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- नावीन्यपूर्ण उद्योगांना चालना देण्यासाठी . लेखक : ब. सु. जोशी पान. :- 05
- समृद्ध महाराष्ट्राचे स्वप्न साकारण्यासाठी लेखक : हर्षदीप कांबळे पान. :- 09
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ISSN: 0566-2257

Vol.- 55 No.- 51 December 18 - 24, 2017

Frequency : Weekly

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- Designing Higher Education Institutions Innovative Education :Role Of Digital Initiatives. BY Hema Raghavan Page -11
- Scaffolding Learning in Higher Education: Some Digital Initiatives . BY Karanam Pushpanadham and Nagesh Chirumamilla Page -14
- Techno-pedagogy :A Cubic Model .BY Alka Macwan Page -21
- The Digital Education Scenario in India .BY Aerum Khan ,Chhaya Goel and Devraj GOEL .Page -27
- The Forces of Change in Higher Education .BY M Manoharan Page -41
- Revitalizing MOOC .BY Kala Chandrasekaran ,S Maragatham ,Sakshi and S C Sharma . Page-46
- Improving Functioning of UGC:ICT-based Solutions . BY Pradeep Kumar Mishra.Page -48
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- MOOC: A Channel for Professional and Personal Development or Teacher and Students .BY Jijo Varghese and Vinod Kumar Singh Page -59
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The Association of Indian Universities

ISSN: 0566-2257

Vol.- 55 No.- 52 December 25-31, 2017

Frequency : Weekly

### Articles

- Life Vision and CONTEMPORARY Significance of the Great Educator Mahamana Madan Mohan Malaviya .BY Sunil Kumar Singh. Page – 3
- Re –awakening Teachers for Quality Education . BY Ujjwala D Sadaphal . Page -8
- Augmented Reality :A Novel Opening in Higher Education . BY Nikhitha Raju and V P Joshith .Page -14
- Higher Education Institutions as Learning Organisations . BY Tomy K Kallarakal, Valarmathi , Lakshmi B, Akanksha Khanna and Haresh R .Page -18
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The Association of Indian Universities

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Frequency : Weekly

### Articles

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- Educating Youth for Building a New India. BY P K Mishra .Page – 20

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The Association of Indian Universities

ISSN: 0566-2257

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Frequency : Weekly

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- Incubating Innovations in Pedagogical Transactions . BY Avadhesh Kumar Singh . Page – 3
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- Spirituality : A Way Forward in Achieving Goals .BY M S Kurhade .Page -24
- Use of Social Site Networks in Distance Education : Learning to Learn .BY A S Guhs and Isagahah Lawrniang . Page – 29
- MIT'S Second National Teachers Congress: A Unique Forum for Teachers of All Disciplines . BY S N Pathan . Page – 32
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ISSN: 0566-2257

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Frequency : Weekly

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- Issues with Higher Education System and Suggestions for National Education Policy. BY Devender Kawday Page-9
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ISSN: 0566-2257

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Frequency : Weekly

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- Higher Education for Women in India. BY Tahseen Bilgrami Page -20
- Three Practices that can Shape Once Life. BY Anthony R West Page -24
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ISSN: 0566-2257

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Frequency : Weekly

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The Association of Indian Universities  
Vol.- 56 No.- 06 February 05 - 11, 2018

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Frequency : Weekly

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- Seventy Years In- Service Teacher Education Programmed of India: An Overview. BY Anjali Kumari Page -11
- Exploiting the Massive Latitudes of Distance Education Across the boundaries: An Open Approach to Promote Tourism Studies in SAARC Countries through Indian Universities. BY Rinky Bali Page -16
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Suggestions/ feedback

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